Agri-tourism as means of Sustainable Development

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Abstract

Tourism is one of the fastest growing sectors in India. In both mass tourism sector as well as in alternative tourism sector, high growth is observed. Though tourism is a high employment generator and revenue source it comes with the peril of impact on environment if not properly planned. In India, agri-tourism is a new kind of alternative tourism. The hectic urban life resulting in distance from mother nature and lack of understanding of the environment friendly traditional agricultural practices is driving the agri-tourism. As in Agri-tourism the local community is involved and knowledge sharing based on the nature happens, it helps towards the sustainable development of the region. This paper examines the importance of Agri-tourism for sustainable environment. It also identifies various eco-friendly activities towards the sustainability of the Agri-tourism. This paper is based on secondary as well as primary information.

Keywords: Agri-tourism, Activities, Eco-friendly, Sustainability.

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