

Agri-tourism as means of Sustainable Development

* Tanusree Chaudhuri

Abstract

Tourism is one of the fastest growing sectors in India. In both mass tourism sector as well as in alternative tourism sector, high growth is observed. Though tourism is a high employment generator and revenue source it comes with the peril of impact on environment if not properly planned. In India, agri- tourism is a new kind of alternative tourism. The hectic urban life resulting in distance from mother nature and lack of understanding of the environment friendly traditional agricultural practices is driving the agri-tourism. As in Agri-tourism the local community is involved and knowledge sharing based on the nature happens, it helps towards the sustainable development of the region. This paper examines the importance of Agri-tourism for sustainable environment. It also identifies various eco-friendly activities towards the sustainability of the Agri-tourism. This paper is based on secondary as well as primary information.

Keywords: Agri-tourism, Activities, Eco-friendly, Sustainability.

* Asst. Prof. in Environmental Studies, Vivek College of Commerce, Goregaon (West), Mumbai. Email Id:tanusreec@gmail.com